*Swiss Banking



Roman Studer

Roman Studer (1977), Dr. phil. CEO of the Swiss Bankers Association (SBA)

Roman Studer has an in-depth knowledge of the financial industry and many years' experience as a senior manager and lecturer on economic policy and the financial markets.

He was Head Governmental Affairs Switzerland at UBS from 2018 to mid-2023, with a remit covering all regulatory and economic policy developments in Switzerland of relevance to the bank. Prior to that, from 2012 to 2017, he was Chief Operating Officer of the UBS Center for Economics in Society in the University of Zurich's Department of Economics. The Center promotes economic research as well as dialogue between academia, business, politics and the broader public.

Roman Studer studied politics, economics and economic history at the University of Zurich as well as at Oxford University, where he obtained a PhD in economic history and also taught and researched. He was an Assistant Professor at the London School of Economics and Political Science, and has been a lecturer at the University of St. Gallen since 2013. His first post in the private sector was as a management consultant at Boston Consulting Group, where his responsibilities included advising multinational financial institutions.

Roman Studer has been CEO of the SBA since August 2023.

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